

THE EMPRESS EXPRESS

VOLUME XVI. NO. 48

EMPRESS, ALTA. THURSDAY, May 2, 1929

Price: \$2.00 Per Year.

United Church

The Church School, 2:00 p.m.
Public Worship, 7:30 p.m.
Anthem: "Jesus, I my Cross have taken."

Services will be conducted at:
Buffalo, 11:00 a.m.
Leland, 2 p.m.
Social Plains, 3:45 p.m.
You are cordially invited to come and worship God with us. Please note the change in hour of Service on Mother's Day, May 12th to 11:30 a.m. Rev. Geo. A. Shields, Minister.

"Sorrell and Son"

"Sorrell and Son" has been acclaimed everywhere; it has been shown at one of the finest if not the very finest picture houses in the last five days. Don't miss "Sorrell and Son."

It is the story of a British war veteran whose wife deserts him and his six-year-old son. The veteran, Captain Stephen Sorrell, M.C., thereafter struggles against ingratitude, poverty, vice and physical exhaustion to rear and educate his beloved son, in whom he is ultimately well pleased. Interwoven with the story of father-and-son devotion are the sub plots of Stephen Sorrell's friendship with Fanny Goldfarb; Kit Sorrell's love for Molly Roland; Roland's kindness for Stephen Sorrell; Sergeant Buck's enmity for Sorrell; Florence Paffey's scorn of her drunken husband and angry passion for Captain Sorrell; and Dora Sorrell's bitter struggle to win from her husband the love of their son, Kit.

It is pleasing to note that the small trees set near to the station will be given a good chance this Spring, as the railway men have cleared the ground of the collection of Winter debris.

C. Stewart Lib. Nominee For Kindersley Riding

At the Liberal convention held at Kindersley, 101 delegates were present, bad roads prevented quite a number from making the trip.

Two names were presented to the delegates: C. R. S. Stewart, of Kindersley, and G. H. B. Frere, of Kindersley. The ballot resulted in favor of Mr. Stewart, and was made unanimous on motion of Mr. Frere.

Progressive Nominees

E. S. Whately, present member, is again the choice of the Progressives in the Kindersley riding, being elected at a convention held some weeks ago.

Baseballers Are Practising

Baseball practice of evenings is at present the attraction in town. A number of the young lads are coming along nicely and are ready to step into senior positions which are vacant. There is apparently a good supply of material on hand, except in the hurling staff. However, the turnout is good and it would appear that a very representative team should be available if the pitching weakness is remedied.

Canada World Leader In Smelt Fishery

Ottawa, April 25—Canada's smelt fishery, prosecuted in Atlantic Coast waters only, is the biggest in the world, yielding annually about 75 per cent. of the total world production. In 1928, unrevised statistics of the Fisheries Branch show, 9,708,700 pounds of smelt were landed by the fishermen of the Maritime Provinces and Quebec, or 2,546,800 pounds more than in 1927. New Brunswick led in catch.

Smelt are marketed fresh or frozen and very large quantities are exported to the United States. Out of the 1927 catch of 7,251,000 pounds 6,155,000 pounds were sold on the American market.

Kodak Time Is Here

Some of the best pictures are to be taken in the Spring-time of the year. Now is the time to get your camera out and secure some good snap shots. We can fill your needs in Kodaks, Supplies, etc.

Bring your developing work to us

EMPRESS DRUG CO.



For A
Home!

Call and see our New Plan Books. the latest in modern convenience and labor saving. It does not cost any more to build your House so that it will be warm and save labor.

We will be glad to help you and figure your house requirements or alterations that you may want done.

Phone 58

The Empress Lumber Yards
J. N. ANDERSON, prop.

PUBLIC NOTICE

The by-law governing the Wednesday half-holiday in the Village of Empress, will be effective from Wednesday, May 8th, to Wednesday, August 14th, both inclusive.

D. McEuen,
Secretary-Treasurer.

Government Will Give Farm Loans

Edmonton—Maximum loans to individuals under the new Farm Loans Act passed by both the Dominion and Provincial governments, and which will become operative in Alberta in the near future following the appointment of the board to administer its provisions with in this province, under the chairmanship of James C. MacFay, will be \$10,000 according to Mr. R. G. Reid, Prov. Treasurer and Minister of Municipal Affairs.

In further explanation of the workings of the act, the Minister said that for every \$100 of loan made the Dominion, Province and borrower would each take 5.00 worth of stock. The spread between the price the Government borrowed money for loans and the interest charged borrowers would be 14 per cent. In other words, if the Government borrowed at 5 per cent, the borrower would be charged 6 per cent.

On a 10,000 loan the borrower would take \$500 worth of stock in the loan board and dividends would be placed to his credit. Stock would be issued for the life of the loan only.

While terms of the act provided that loans would be made either direct to the farmers or through co-operative societies, the Minister said that until further notice, such loans would be made direct to the farmers concerned.

The Dominion Government will subscribe to the loan fund to an amount not exceeding \$5,000,000 and a reserve fund equal to 25 per cent of the capital stock set up.

The Dominion Board will consist of four members, one of whom will be the Minister of Finance.

Money will be raised by issuing and selling bonds known as Canadian Farm Loan Bonds, by taking security on first mortgages and other means. Loans can be used by farmers for all agricultural purposes.

Loans, however, only will be made to farmers actually engaged in or about to be engaged in farming the land mortgaged for purpose of the loan.

Flower Sale for Mother's Day

The annual "Flower Sale" for Mother's Day will be held in the Sunday School room of the United Church of Empress, on Saturday, May 11th, at 3:00 p.m.

In addition to Orationals to celebrate Mother's Day, home-cooking will be, for sale and afternoons tea will be served under the auspices of the Women's Missionary Society of the local Union Church.

MOTHER !

Most of all the other beautiful things life comes by twos and threes, by dozens and hundreds! Plenty of roses, stars, sunsets rainbow, brothers and sisters, and aunts and cousins, but only one mother in all the wide world! — Kate Douglas Wiggin.

Extensive Development of Tar Sands Planned

Extensive investigation of the bituminous sands deposits in northern Alberta will be undertaken shortly as the first step in the two-year program of development of this valuable Alberta resource by the Scientific and Industrial Research Council of Alberta. The work will be conducted under the direction of Dr. J. A. Cameron, University of Alberta, who for the past several years has devoted much time to investigating along this line. The two-year program of tar sands development is an additional feature of the Alberta Government's comprehensive plans for northern development. Keen interest is also being shown in the soil survey under the direction of Dr. Wyatt, the water survey carried on by Dr. Ruthford and the Pre-Cambrian mineral survey to be conducted by Dr. Cameron during the coming season.

A meeting under the auspices of the Klu Klux Klan was held in the Empress Theatre on Monday night. R. C. Smalgrave was the speaker and spoke forcibly and to great length on the principles and purpose of the Klan. The attendance was not large, and embraced a number of farmers from north of town.

Salesmen Wanted

College Students, Lady and Gentleman teachers, or others. For predictable income, apply to the Canadian Bacon Company, Guaranteed salary, with liberal Commission and Bonus. Car required. Work near home.

Hospital Day

Hospital Day will be observed locally on Saturday, May 11th. Tea will be served in the afternoon from 3:30 to 6 p.m. at the Nurses' Home of the Empress Cottage Hospital.

Anglican Services

Sunday May 5th:
11 a.m., Portreeve.
3 p.m., Sceptre.
E. A. Torrance,
Incumbent.

Change In Railway Assistant-Superintendent

A. P. Thompson, is the new assistant-superintendent of this railway division. Mr. Thompson was formerly chief clerk in the general superintendent's office. Mr. C. W. Aiken, former ass't. asst. gen'l. agricultural agent of the Can. Pac. Ry. Co., at Winnipeg.

The New Viking

Oshawa—The Viking, an automobile entirely new in every particular, will soon be introduced by General Motors of Canada.

The outstanding fact contained in the announcement is that the new Viking will introduce the V type, eight cylinder power plant in car of the medium priced field. Heretofore, the V-type eight has been a feature in only automobiles of the higher price range.

New Bulletin on Weed Problem Issued

Alberta's Weed Problem. Bulletin No. 3, has recently been issued by the Field Crop branch of the Alberta Department of Agriculture and is now available. For distribution through the office of W. J. Stephen, Field Crop Commissioner. This publication brings up to date much valuable information dealing with the control and eradication of noxious weeds in the province, and will be read with attention by farmers and others interested in this problem.

"Sorrell and Son" Warwick. Desperately anxious masterpiece. The lightening of Romance finds about a broken army officer and the son for whom he devotedly plots a decent career. Profoundly gripping! Thrilling! A big special at regular prices. A story with a big "Hooray Appeal."

The question for each man to settle is not what he would do if he had the means, time, influence, and educational advantages, but what he will do with the things he has.

PAINTING AND DECORATING

Have your Painting and Decorating done by competent workmen. You get a good job and enjoy the satisfaction of knowing that the work is done right.

"Blackie" Woods, Empress Hotel

EMPRESS THEATRE

This Week:
"SORRELL and SON"

See the Famous Six Characters

In Search of Love !!!!!!!

A man both mother and father to his boy—a man who knew love's agonies and blessings.

Prices: 50c and 25c.

Next Week:

Karl Dane and George K. Arthur

in
"CIRCUS ROOKIES"

Comedy: Charlie Chaplin in
"Shoulder Arms"

Prices: 50c and 25c.

Henry Ford was Right!

He was RIGHT on left hand steering.
He was RIGHT on cylinder cast on block.

He was Right in light weight construction in proportion to horse power.

He was Right in building higher quality per dollar into his car than any other machine offered, and

Henry Ford IS RIGHT!

He is Right now in Full Roller Bearings placed where carrying weight is greatest and speed and ease of operation are essential.

He is Right in the low speed motor in ratio to car speed.

He is Right in high road clearance.
He is Right in mechanical design, specifications, equipment quality and precision workmanship.

He must be as he is now turning out over 7500 cars daily.

PROVE IT YOURSELF. SEE the New Ford

N. D. Storey, the Ford Man

British Budget Shows A Substantial Surplus Of Ninety Million Dollars

London, Eng.—Chancellor of the Exchequer Winston Churchill was surprised and delighted Great Britain with the announcement that national accounts for the year 1929-30 after being balanced show a surplus of £18,394,463 sterling (approximately \$60,000,000). After deducting the budget last year the surplus had estimated at £7,258,000 sterling.

The chief causes for the better showing were understood to be improving conditions in world trade and economy in expenditure.

About £4,000,000 sterling was earned by the treasury now "saves" a surplus of approximately £25,000,000. This sum goes into a special reserve fund for a rating scale scheme.

There was much rubbing hands with satisfaction among government supporters over the financial state of the country.

The achievement is expected to prove an excellent campaigning point for the Conservatives in the forthcoming general elections.

Wants Records Corrected

American Soldier Reported "Killed In Action" Asks To Be Corrected

Santa Rosa, Cal.—Thomas J. Smith, of this city, reported "killed in action" during the World War, is very much alive and has appealed to the American Legion in an effort to have himself declared so.

For 10 years the government has been insisting that Smith's sister, Mrs. Nell Johnson of this city, accept \$10,000 in war risk insurance for her son.

Mrs. Johnson and her brother both steadfastly refuse to admit he is "dead," and new Smith has asked the American Legion to aid in straightening out the records.

Appointed Poultry Promoter

Regina, Sask.—Appointment of W. H. McLean, Saskatoon, as provincial poultry promoter, effective May 1, was announced by Hon. H. H. Ferguson, Minister of Agriculture. Mr. Ferguson said the appointment was made on the recommendation of the Saskatchewan Poultry Breeders' Association, in recognition of the growing importance of the industry in the province.

Long Flight Ended

Rio de Janeiro.—The Spanish aviators Jimenez and Iglesias, landed their plane the Jesus del Gran Poder, at Bahia after completing a flight across the South Atlantic.

Radio Commission Making Western Trip

Will Investigate Domestic Conditions In the Thirteen Field

Ottawa—The Canadian delegation on radio broadcasting headed by Sir John Aird of Toronto, will leave for Western Canada on April 5, to inquire into the progress of hearings on domestic conditions in the radio broadcasting field.

The commission will proceed direct to Vancouver, where the members will attend some of the sessions of the Canadian Radio Broadcast Convention which has placed on the convention agenda several papers relating to the radio question. A debate will also be held on the subject: "A National Radio or Corporation of the radio?"

There was much rubbing hands with satisfaction among government supporters over the financial state of the year so far.

The achievement is expected to prove an excellent campaigning point for the Conservatives in the forthcoming general elections.

Advertise Zeppelin Cruise

Plan Trip From Germany To America

On Liner-Main, Germany

Frankfort-on-the-Main, Germany.—For what is believed to be the first time in history, the advertising columns of a daily newspaper were used to secure passengers on a long distance cruise ship.

The first report of the commission is expected to be submitted to the government before Parliament pro-

No Discrimination Against Canadians

U.S. Not Contemplating Any Legislation In This Connection

Washington.—No legislation has been passed in Congress which would discriminate against Canadians.

This was stated recently by Mr. James E. Kibbey, attorney for the American Legion, in reply to a question from the Canadian Press concerning the incident in the Quebec legislature, where attention was drawn to reports of possible deportation of some 200,000 French Canadians residing in New England.

The only new immigration legislation which has been made effective in the United States during this last session, which could possibly affect this class of Canadians is the national origins bill, which was proclaimed a few days ago by President Hoover.

To Study Tourist Traffic

New Subject Taken Up At German Academy Of Commerce

Berlin, Germany.—Tourism, including the possibilities of tourist traffic, including particularly a study of its causes and its social, political and economic effects, has been added to the curriculum of the Academy of Commerce of Berlin-Tiergarten.

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Erect Copper Refinery

Toronto.—Erection of a \$1,000,000 copper refinery near Sudbury was announced in the House this afternoon by Premier Ferguson. Consolidated Smelters and International Nickel are interested.

Disastrous Prairie Fire

Large Strip Of Country Swept By Flames

Regina.—A prairie fire started northwest of Nedsauville, Sask., destroyed thousands of acres of pasturings on the hillside and was responsible for a man being sent to the hospital at Medicine Hat, where his wounds, though serious, are not thought to be fatal.

The fire, which started ten miles wide and twenty-five miles long, was swept bare. At its closest to the main line of the C.P.R. it was ten miles away, north of Tompkins.

George Campbell lost his barn and outbuildings but managed to save stock, some of this being stampeded when running through the fire. His loss is estimated at \$1,000.

John F. Fisher and family were driven from their home when it was destroyed by the flames, and are staying with neighbors. Mr. Fisher also lost all his buildings and farms for spring work in the farm. His loss is placed at \$3,500.

Fred Holman, by placing a fireguard around his buildings saved these, but lost all his feed, valued at \$300.

Prairie Hydro Development

Senator Norris of Nebraska, who

praised Ontario Hydro development

as one of the greatest in the world

and the St. Lawrence development

as most tremendous undertaking of

this civilization. He also declared

United States high tariff policy is

not wise.

Lightning Strikes Peace Tower

Electric Storm At Ottawa Turned Day Into Night

Ottawa—A series of repeated electric storms centered here

bombed upon Parliament Hill

and lightning, striking directly over

the buildings, struck the Peace Tower

and the Canadian Parliament

and completely buried it.

George Dunn, at the Marmot Inn, looking through the field glasses, sighted the avalanche through

the glassed-in structure.

Mr. Dunn, who was in the snow

when the lightning struck, was

soon kicking on the snow and

out came the animal was due out alive.

Many Receive Assistance

Thousands Helped Last Year Under Empire Settlement Act

London—Answering questions in

the House of Commons Right Hon.

L. C. Ameron, secretary for the

Domestic and Colonies, said in 1928

1,529 persons proceeded to North

America under the Empire Settlement

Act. This compared with 20,619 to

Australia and 2,175 to New Zealand.

Interest was also awakened re-

garding the number of emigrants

who returned to the United

Kingdom in the same period, he

said.

Stock Restrictions Removed

Ottawa.—Dr. J. H. Grisdale, deputy

minister of the Federal Department

of Agriculture, has signed an order

which removes the restrictions in im-

portations of horses, ponies and dogs

from Argentina, Mexico, Chile and

Peru.

Prider Holmes stated that as yet

it had not been decided whether the

services of Mr. Calaghan could be

utilized.

Regina Residents Killed

Regina, Sask.—Two well known

residents of Regina, Mr. and Mrs.

Armour, were instantly killed when

their motor car was struck by a Los

Angels biplane passing express at a

height along the Southern Pacific

route between London and Calais.

Both bodies were mangled in the

wreckage.

Flying Gold Seekers

Calgary, Alta.—Charles Sutton,

chief of Canada's flying gold seekers, accom-

panied by Mrs. Sutton, is here seen just prior to taking off from the Fair-

field airport, Farmington, Ill., for an expedition to the Canadian North-

Disastrous Prairie Fire

Large Strip Of Country Swept By Flames



Fort Churchill Now Linked By Rail To Outside World

Lightning Strikes

Peace Tower

Electric Storm At Ottawa Turned Day Into Night

Ottawa—A series of repeated

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bombed upon Parliament Hill

and lightning, striking directly over

the buildings, struck the Peace Tower

and the Canadian Parliament

and completely buried it.

Lightning conductors prevented any serious damage. Only the tower elevator was put out of order. A search for survivors was made throughout the building, but no survivors were found.

The lightning struck the Peace Tower at approximately 10:30 p.m. on March 29, reaching the top of the tower and causing some damage to the roof.

The storm made the day as dark

as night.

Between Canada and U.S.

All Were Rescued Alive But Escaped

Prince Rupert, B.C.—Members of

a pack train en route to Marmot

Minerals mine near Stewart, had a

narrow escape from death when

they were caught in a snow slide

and completely buried.

George Dunn, at the Marmot Inn, looking through the field glasses, sighted the avalanche through

the glassed-in structure.

Mr. Dunn, who was in the snow

when the lightning struck, was

soon kicking on the snow and

out came the animal was due out alive.

Planning Survey Of Pacific Great Eastern

B.C. Seeking Services Of Alberta's Deputy Minister Of Railways

Vancouver, B.C.—The Canadian

Government is seeking services

of the Alberta's Deputy Minister

of Railways and Telephones

for the proposed survey of

the Canadian section of the

Empire Settlement Act.

This compares with 20,619 to

Australia and 2,175 to New Zealand.

Interest was also awakened re-

garding the number of emigrants

who returned to the United

Kingdom in the same period, he

said.

Driving of Final Spike

In a recent statement by Hon.

Charles A. Dunsmuir, federal minister of railways and canals, it was stated

that the Canadian Government

had decided to bring the skeleton line up to regular

Canadian National branch line

standard by July or August next,

which would make it possible to

institute general service early in September.

The driving of the final spike

when the line has been brought up

to standard, will make the occasion

for a formal ceremony at which

it will be possible to have Right Hon.

Stewart R. Graham officiate.

It was turned the first road in the inauguration of the Hudson Bay project.

Site Of Chinese Armies

Pring—There are just over 1,

000,000 men in the officially recog-

nized armies of China today, accord-

ing to the official reports of the vari-

ous military commanders as report-

by the Chinese Government news

agency. These do not include the nu-

merous bandit organizations.



Charles Sutton, chief of Canada's flying gold seekers, accompanied by Mrs. Sutton, is here seen just prior to taking off from the Fair-

field airport, Farmington, Ill., for an expedition to the Canadian North-

west.

Trial Shipment Of Garnet Wheat To Be Sent Overseas

Ottawa, Ont.—Between 4,000 and

5,000 bushels of garnet wheat is be-

ing put into sacks at Fort William

to be shipped overseas. Excellent

progress has been made preparing

the shipment which is done with a great deal of care and attention to the

importance to the grain growers. The

future of this type of wheat will

largely depend upon whether this

consignment meets with favor among

the millers of Great Britain and Ger-

many.

It was first planned to ship 10,

000 bushels in an open cargo but

after consideration by the Wheat

Board it was decided that the

Department of Agriculture, it was

decided to bag half the amount

and ship that instead. The wheat

will go to London and then

distributed to British millers and

a representative miller in Germany.

The Department of agriculture offi-

cials expect that complete reports

will be available before the 1929 crop is ripe.

It was explained at the depart-

ment that all the reports so far from

both Britain and the United States

have been satisfactory to Garnet

wheat because Garnet is a very hard

wheat and it is believed will prove

just the blend the British millers

require to give "panache" to their

flour. It is believed they import from other parts of the world.

The present shipment will enable a thorough test

by Canada's wheat customers.

Expansion Of Manufacturing In Prairie Provinces Expected To Proceed At a Rapid Rate

No sooner does an originally agricultural community tend to become stabilized and develop community centres than an effort begins to build up local industries. This tendency grows as the years pass on even without the additional impetus of war. In the case of the prairies, the country is also found to contain valuable minerals. This has been the history of the Prairie provinces, especially the post-war period, when it has been noted that the rich mineral belt of Quebec and Ontario extends westward along the same parallel. Industrialization, therefore, is likely to proceed even more rapidly than heretofore, more especially should the natural resources of these provinces be restored unrestricted.

These provinces, long dependent upon commercial agriculture, must now set on achieving complete economic independence and are gradually accomplishing this. The period indeed is rapidly approaching when the industrial centers of Saskatchewan and Alberta will pride themselves on their industrialization just as do the much older Eastern centers and conduct as ardent a propaganda for the stimulus of their local enterprises. Already in Manitoba the output of manufactured goods is approaching the value of its farm products. Last year its industries turned out goods valued at \$109,250,000.

Dominion government statistics indicate, however, that farming is already in second place to industries in that Province now. Revenue from farming in 1929 was \$113,074,600, whereas the value of manufacturing production in the Province in 1929 was \$132,718,452. Manitoba, being the longest established of the three provinces, has the trend of its industries going to move westward, the trend is much more pronounced here than in the sister provinces. According to the Manitoba industrial development board, a 21 per cent increase was recorded in 1929. The new manufacturing output, the greatest growth being in steel, iron and paper products produced in the period some sixty-two new industries were established in annual either important locations for the future.

The future will see an expansion of manufacturing in the Prairie Provinces at an increasing rate. It is the consistent effort to reduce the volume of shipping to the necessities. It is never to be anticipated that over the territory as a whole agriculture will ever take second place to manufacturing, but that rather the two will extend along the coast and inland areas to cover larger markets for the other. Industrialization should only increase western Canadian agricultural opportunity by putting up a larger domestic consuming population and increasing the need for new farms.

To Hasten Grain Planting

Day and night grain planting may be tried in Germany to avert a possible famine during the coming year. German agricultural leaders, faced with small crops resulting from the February cold wave, are of the opinion that 24-hour planting is the only solution to the difficulty.

Customer: "I want to buy a house."

Real Estate Agent: "Did you have anything special in mind?"

Customer: "Yes, I want one with a parking place for my son, a sparkling place for my daughter, and a harking place for my dog!"

A cubic foot of water is convertible into 1,661 cubic feet of steam.



"Well, do you want three pennies worth of meat for the like yesterday?"

"No thanks, uncle has gone again." — Montague, Charleroi.

W. N. U. 1779



G. Goldthwaite, appointed Advertising Manager of the Canadian National Railways, to succeed the late H. R. Charlton.

Revised Rules For Hog Grading Adopted

Detailed Classification Is Provided For New Regulations

New hog grading regulations, which have been under consideration by the department of agriculture for the past year, have been passed by order-in-council, and will become law upon official promulgation, it was announced by Hon. W. E. Mulroney, minister of agriculture.

The new regulations provide for detailed classification of hogs and non-hog hogs, involving revision of grades so that hogs henceforth will be graded as nearly as possible in accordance with their actual commercial value.

Packers have undertaken to try to maintain the spread of 50 cents per 100 pounds between "selects" and "culls" and all other grades, and the classification of hogs has kept level in accordance with the principle agreed to at the 1929 wine conference in 1927.

The new regulations also provide for the compulsory grading of hogs for the purpose of establishing a standard classification pattern in accordance with the original grades.

"During the past year the department had an opportunity to test out the practicability of country grading and are now in a position to recommend it," said Mr. Mulroney. Under this new regulation it will now be possible to get the information regarding the grade back to the farmer, as was requested by the producer's representatives at the 1927 wine conference held in Ottawa. Mr. Mulroney's statement says.

Other changes involve strengthening of the working of the regulations and the legal standpoint, with a view to eliminating as far as possible the need for litigation in their enforcement.

Expansion Of Motor Traffic In Britain

Ownership Of Cars Is Growing By About 160,000 Annually

The motion that the United States has a monopoly on motor traffic expansion is discredited by a report to the American section of the International Chamber of Commerce from Paris on growth of motor car ownership in Great Britain.

This is said, is mounting by about 160,000 cars annually, rising from 341,000 in 1923, to 757,000 in 1929. This year's figures are the result of constant growth, probably due to the potential 257,000 suggested by the Society of Motor Manufacturers on the basis of national income statistics. The latter figure, however, includes the inclusion of private cars owned by business firms, and the growing popularity of the "hobby" car or seven or eight horsepower, may raise the potential figure of 950,000 or 1,000,000,000.

Within the home market the British manufacturer has secured 82 per cent. of last year's new car sales in Great Britain, and, according as he can, the dealer's proportion is 35 per cent. import duty and a taxation system based on horsepower his supremacy does not appear likely to be seriously threatened."

John McCance, chief medical officer of the Canadian National Railways, announces the appointment of A. O. Teich, as chief organizer of First Aid for the system, with headquarters at Montreal.

A finger-ring made of mafite was worn in Sweden as a defense against illness until comparatively recent times.

Winnipeg Newspaper Union Fashion



No. 901—Particular Smart. This style is designed in sizes 28, 38, 40, 42, 44, 46, 48 and 50 inches bust measure. Size 36 requires 3½ yards of 40-inch material with ½ yard of contrasting.

No. 668—Exquisitely Lovely. This style is designed in sizes 28, 38, 40, 42, 44, 46, 48 and 50 inches bust measure. Size 36 requires 3½ yards of 40-inch material with ½ yard of contrasting.

No. 325—A Lovely Gift. This style is designed in sizes 2, 4 and 6 years. Size 4 requires 1½ yards of 40-inch material with ½ yard of contrasting.

No. 344—Dress of Romance. This style is designed in sizes 8, 10 and 12 years. Size 8 requires 1½ yards of 40-inch material with ½ yard of contrasting.

No. 922—For Your Juniors. This style is designed in sizes 8, 10 and 12 years. Size 8 requires 1½ yards of 40-inch material with ½ yard of contrasting.

No. 322—Design For Bed-spread Pattern contains a flower pattern.

No. 901—Design For Bed-spread Pattern contains a flower pattern.

No. 668—Design For Bed-spread Pattern contains a flower pattern.

No. 344—Design For Bed-spread Pattern contains a flower pattern.

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The Cellulose Era

Substance Is Clean and Light and Can Resemble Anything.

Vistas of a chemical future, both probable and stirring, are opened by Dr. Charles H. Herty's report to the American Engineering Foundation. He sees a day when man will go and sail right into which he sees the world emerging from darker, heavier days justly named for bronze or iron. Cellulose is a more obvious symbol, perhaps, of the framework of our civilization's strength. It is clean and light and flaky and every breeze blows it away; for cutwood is one kind of it, and cellulose is the torn paper that is New York's most pleasant reminder to visitors here.

But cellulose has toughness, too, in its nest, for hickory and oak are of its substance and even the hangman's hempen rope is what makes trees stand upright. And when cellulose takes their green palms to the sun, and even if it is manufactured, Dr. Herty reminds us, out of things that are as free as air, one of them, indeed, is air. The others are sunlight and rain.

The great merit of trees is that they grow themselves.

Plowmen need not prepare for them, sowers need not plant them, and the farmers need not spend dollars for them, are not among their demands, but it is sometimes troubled with the last, and has to be sprayed with whale oil, soap or kerosene to keep it clean.

The Virginia Creeper, also an evergreen, is the climber of the west, is highly recommended. It easily starts from cuttings.

The River Bank Grape (*Vitis vulpina*) is suggested for some locations but it is sometimes troubled with the last, and has to be sprayed with whale oil, soap or kerosene to keep it clean.

Among annual climbers recommended in Circular No. 38, are the Common Hop, which makes an excellent screen in the summer, the Coosa Beadens and Canary Bird Vine, all of which grow rapidly from seed and make a delightful effect.

Ornamental Vines For the Home

Number Which Can Be Used To Advantage in West

There are a number of climbing plants that may be used with advantage in the home in the prairie provinces. One plant that can be set out will more quickly improve the appearance of a bare wall or veranda. A very good native vine that is found in the river bottoms of Alberta, is the Western Virginian's Bow (Clematis ligusticifolia). This hardy vine thrives in dry districts and has been used at the Scott, Saskatchewan Agricultural Station, since one of the buildings of the Superintendent's residence.

It is stated in Circular No. 38, of the Department of Agriculture, Ottawa, "Flowers for the Prairie Home," that the vines of this plant make delicate and when properly trained and tied up for support, the vines will grow from ten to fifteen feet in a season.

The flower of the Western Virginian's Bow is white and comes in clusters of five to eight flowers.

These are followed by the seed pods which continue to add beauty to this perennial climber.

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Give the Show Away

Couper Hat People Almost Perished

Submitted by Mr. W. C. Cheever.

A conjurer, giving a performance at a village hall, was the subject of a good story recently told by Mr. Howard Thurston, the well-known English magician and entertainer. "See, ladies and gentlemen," the conjurer began, "I have here a hat. There's nothing inside it, is there?"

A loud reply of "No!" urged him on.

"Now I am going to get an egg out of this hat," and with a few movements of the hand and several mystic words he produced the egg.

Applause caused him to feel very pleased with himself.

"Now ladies and gentlemen, I am going to show you the hen that laid this egg."

There was an apparent flutter in the hat, and the fascinated crowd waited for the bird's appearance.

Up it came, perched itself on the brim of the hat, stretched itself on its toes, pushed its neck in the air, and gave one loud "Cock-a-doodle-doo."

Not Responsible

A Jewish gentleman, bearded at street car with his small son and handed the conductor a single fare.

"How old is that boy?" asked the conductor.

"Four."

"Well, he certainly looks more than four years old."

"Huh! Am I responsible if he worries?"

An average of 100 canaries a day were imported into America in 1928.

Men Less Inseparable

Specialists in Many Lines Have Replaced General Purpose Man

Men are legs interchangeable that they were once. The general purpose man is rare. Specialists, even in the field of labor and industrial work, have taken his place. And specialists can do more.

Great industrial organization means high production and high wages for its specialists. But failure of that organization for a reason leaves many men unemployed or uninterested for other jobs. In England unemployment has become a normal condition of disaster, and the nation highly specialized in shipping and industrial production meets great hardship in the post-war readjustment.

The Starting Point

The Farmer's Advocate says: "When the Government erects a new building the ground beneath is thoroughly investigated, and the department of Agriculture attempts to build a nation of farms without a knowledge of the soils and their requirements. A soil survey is the starting point in all work for the promotion of agriculture."

He: "There is something dove-like about you."

She: "You flatterer."

He: "Yes, you're pigeon-toed."



"What was your most difficult victory general?"

"Getting my wife past her 30th birthday."—Buen Humor, Madrid.

W. N. U. 1779



Count Serge Fleury

Chevalier of the Legion of Honor, French Ambassador to Canada, Foreign Affairs, author, and friend of France.

Count Serge Fleury, French Ambassador to Canada, Foreign Affairs, author, and friend of France. He is the author of "Flowers for the Prairie Home," that the vines of which make delicate and when properly trained and tied up for support, the vines will grow from ten to fifteen feet in a season. The flower of the Western Virginian's Bow is white and comes in clusters of five to eight flowers.

These are followed by the seed pods which continue to add beauty to this perennial climber.

Many Natural Expressions

Large Number of English Words Derived From the Sea

Britons are essentially a sea-going people, and many common expressions are derived from the sea.

The man who told a policeman "he had lost his memory," did not mean that he had lost his way, in an argument, you get at "loggerheads" with a friend. Many people are "stranded" when they lose their tickets. If you have been "extraved" to a party, you are invited to "see you on your beam ends." If you cannot "raise the wind," you are "at a low ebb." "Being above board," "on the rocks," "half seas over," or "over your depth" are all kinds of "sailing under false colors," of "going to earth," "lowering the flag," or "galling too near the wind," of "looking tide," and "clearing the decks." Then there are many words of nautical origin that are used in a poetical or metaphysical sense, such as "bulwarks," "birth," "harbor," "pilot," "leeway," "A.I.", "derelict," and "sheet-anchor."

The Modern Way

Miss Wilcox kept a private school and one morning was interviewing a new pupil. "What does your father do?" she asked.

"Police, matron," was the prompt reply. "Doesn't live with us. Mother takes care of us."

"Well, then, what does your mother do to earn her living?"

"Police, matron," replied the girl in artless manner, "she gets paid for staying away from father."

Increasing Canadian Aircraft

The number of strength of Canada's fighting air craft will be increased to nine planes and six army cooperation machines through delivery within the next few weeks of seven new craft. Five new Sopwiths and two Chatel all metal aircraft under construction in Great Britain will be the last word in fighting machines.

LONDON'S SOCIAL WORLD



Here are shown a few of those of plebeianish prominence and social figures in mythical Mayfair, the younger set of London's social world. (1) Miss Rosemary Hope Bere, typical English beauty, who has been placed among the ten most beautiful women of England. (2) Miss

The Spacing of Potatoes

Close Planting Improves Quality and Increases Yield

For the growing of selected seed potatoes there is no advantage in planting them in the rows in the field. An investigation conducted at the Fredericton and Charlottetown laboratories of the Division of Experimental Agriculture has demonstrated that close planting not only tends to improve the quality of the seed but increases the total yield. The Dominion Botanist, Mr. H. T. Gusow, in his report for 1927, published by the Department of Agriculture, at Ottawa, reports that the information gained from the investigation gives evidence of useful possibilities towards producing a greater yield of seed potatoes from three to 12 ounces, and so rendering the largest possible amount of tubers from the average crop intended for seed purposes eligible for certain uses.

As you approach by boat to its dead mass, you pass over the live coral that surrounds it, and looking into a box with a glass bottom I thrust my hand into the water and found what have been described as the forms and colors of a tropical forest. There are blocks of the more solid corals and the tree-like forms of the coral reefs, all colored and covered in the living organisms, purple, green and blue, red and brown.

Here and there as you get closer to the solid mass, you can see brilliant fishes—orange with black and white stripes, yellow with black spots, and small, sleek, silvery and pale, and of many other color schemes—passing between the branches of the coral growth. Then on the bottom are the two-valved shells known as the coral shells, species nearly buried in the coral and larger ones sometimes over two feet across lying on the surface.

The general brown appearance of the reef, and the lack of color of the coral, is it a very special character of its own. Its rough but generally level surface is broken by temporary lagoons that more or less empty with the falling of the tide.

On the outer edge of the coral patch are swiftly moving eels and other small fish seeking places, and when you turn over these blocks you send to new shelter their darting, scurrying forms.

So great was the demand for these tickets that Herr Eckstein laid the foundations of a new form of business which he called "the ticket booth."

He entered the "profession" when a theatre manager offered to pay him thirty-three pence (about 8c.) a day for lending the applause from the stalls. In addition he was given ten two-rupee tickets for each performance for distribution among his friends.

Heck Eckstein has an estate in McKeesburg, bought out of his savings.

Was Great Achievement

Associated Press of America Founded By Melville Stone

To establish a news agency which supplied half of America's papers with their news of the world doings, and reaches some 60,000,000 readers per day is no insignificant achievement. This feat was performed by Mr. Melville Stone, founder of the Associated Press of America, who has died at the age of 81. Famous as an interviewer, he counted paper editors, governors, state governors, manufacturers and famous criminals among his "clients." The "A.P." as it is called, works in alliance with the several other concerns of the same kind in other countries, notably Reuters and the Press Association in England, Havas in France, and Wolff Agency in Germany.

Maid: "The lady can't see you; she's in her bath."

Agent: "Oh, that's all right; I'm selling soap."

Recreation Must Be Enjoyable

If whacking a golf ball over green slopes under the summer sun gives you a sense of weariness and happiness, then by means play all the golf you can. If you get the same enjoyment out of collecting postage stamps, or stamping, or driving a motorcar, or fishing, or trying to write poetry—by all means follow your desire. Nothing is much more essential to a complete life than a form of recreation that fits your inner wishes.

Thousand Miles Of Coral

Reef Lies Off Coast of Queensland, Australia

The Great Barrier Reef of Australia is about 1,200 miles long, and is known to be explored and studied by scientific expeditions which has set out from England. The Reef, says Answers, is a series of reefs or less parallel groups of reefs extending from twenty to sixty miles away from the coast of Queensland for a length of 1,236 miles. There must be at least 1,000 cubic miles of coral in them. Its great area is largely uncovered at low tide.

As you approach by boat to its dead mass, you pass over the live coral that surrounds it, and looking into a box with a glass bottom I thrust my hand into the water and found what have been described as the forms and colors of a tropical forest. There are blocks of the more solid corals and the tree-like forms of the coral reefs, all colored and covered in the living organisms, purple, green and blue, red and brown.

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Birds of Passage

Migratory Instincts Of Certain Species Of Birds Are Matters Of Mystery

A snow-white Arctic tern, banded as a fledgling in Labrador, in July 23, 1928, was found dead at Margate, South Africa, 6,500 miles away, on November 14. Possibly that tern may help to answer the old mystery of the migration routes of the world's greatest travelers.

In mid-July, in Labrador, in Greenland, far up within the Arctic Circle, they nest as far north as there is anything stable on which to build a nest. They fly south again in October, and return to the North Pole sometime in April. Once a downy chick surrounded by a wall of fresh-fallen snow that had been scooped out of the nest by the mother-tern. When the midnight sun begins to wane, the chicks begin to fly south. Ten weeks later they are darting about the shores of the Antarctic, 11,000 miles away in a direct line, again in a wall of midnight daylight. They are darting about the Far East.

By April, frozen camp today, but by what time they make the circuit from pole to pole, another man knows. Agents of the United States Fish Commission have made a series of flights over the nesting grounds at Turnercay Bay, Labrador, and elsewhere. One of these birds was picked up near La Rochelle, France, on October 1, 1927; now another bird has been found on the far side of Africa.

There are other bird mysteries: why birds that nest in the Far North cross the equator in mid-winter, while birds that breed in the Far South are compelled to drift 10,000 miles toward the belt of the earth, which seems unable to endure the dark middle latitudes of the earth. No living creature sees the sun for more hours in the year; for eight months the Arctic tern never sees the sun, and the sun is visible again in June.

Why birds fly over the ocean, across the Atlantic in the autumn, and in the spring moves north through the Mississippi Valley?

But there is no migration theory to explain every bird's migration, which is the case with the Arctic tern, which flies from the Arctic to the South Pacific, and perhaps the entire breadth of the ocean twice each year, and revel at both poles, in perpetual sun. New York Herald-Tribune

No Incentive to Think

Ruch Of Modern Life Calls For Head-Made Opinions

Nowadays, perhaps the incentive to think is less than it has ever been. We have our opinions ready-made for us. It is remarkable how many people are satisfied with what others say. We are perfectly willing to take them on trust. What we call our opinions are usually second-hand—they are the opinions of others. The hurry and bustle of modern life calls for thinking, but thinking is in fact a kind of contemplative individual. It is knowledge—the kind that is easily procurable, that is magnificently useful, certainly, but not as valuable after all, as original contributions to the store of human wisdom, which may only come from the development of special qualities of mind and soul.

Speech Was Wasted

A political canvasser, after spending twenty minutes on a doorstep, relating the glories of his party, the aims of the party, the worth of the party, the thought it would give by using his calling again, when his husband said as big as life:

"No," was the unexpected reply. "You are already insured."

"Dignity, my boy? What you think you possess until the Boss says: 'What is the meaning of this?'

"'Pa, what is dignity?'

"'Dignity, my boy? What you think you possess until the Boss says: 'What is the meaning of this?'

"Their charms intoxicate me. I can already see double."

"Montique, Charleroi."

THE EMPRESS EXPRESS

Published in the interests
of Empress and District
S. S. S. Owners Proprietors A. Haskin

Subscription price \$2.00 per
year to any part of Canada
or Great Britain
\$2.50 to the United States

Thursday, May 2 1929

Frank Scott left on a trip to
Calgary, Tuesday.

Miss Winnie Rowles arrived
home from Saskatoon, last
week.

Scott's Garage is undergoing
a new coat of paint.

Bill says:—No matter how
big your head may be swelled,
it isn't safe to blow your
knobs."

The regular monthly meeting
of the Empress Chapter of the
L.O.D.B., will be held at the
home of Mrs. A. Yorke, on
Tuesday, May 6th at 3:30 p.m.

R. D. Henderson, of Irvine,
Alta., was in town over the
week end and will be in Empress
every second and fourth
Monday for the practice of his
profession.

We are informed that a resi-
dence will be built here this
Spring for Mr. N. Bassarab,
road master by the Can. Pac.
Rly. Co., the contract for
which has already been let.

Jack Deporter, arrived here
on Friday last from Fort Saskatchewan.
He is taking the position on the local branch
staff of the Bank of Commerce,
filled by Mr. Schofield, who re-
cently resigned his position.

Mrs. J. K. Wells, who was
visiting her mother here, Mrs.
Kolley, left on Tuesday morning
for McLeansville, Peace River,
where she will visit with her
sister, Mrs. A. McMillan.

For Rent

N. W. 34 Sec. 16, Tp. 21, Rge. 2,
West of 4th M. For further particulars
apply to James H. Beatty, St. Paul, Alta.
Write me or phone 32 at my expense.

R. D. HENDERSON

HARRISER AT-LAW
Will be in Empress the second
and fourth Mondays in each
month, commencing Monday,

May 13th, 1929.

Inquiries can be made at the Drug Store.

Dr. A. K. McNeill
(Dr. D. N. MacCharles)

Physician
and Surgeon

Phone 44

Office • • • Centre Street

DENTIST

Dr. DOWLER

Wednesdays, Thursdays and
Fridays

Offices: Royal Bank Building
(Opposite Hotel)

AT LEADER:

Saturdays, Mondays and Tuesdays

NORMAN CHELL

agent for

Mason & Rice Phonos, Gram-
phones, Orthophones, etc.

PIANOS-TUNED

Empress : : Alberta

Coal, Wood, Contract Work or
GENERAL

DRAWING

Light or Heavy Work
Transfer to and from C.P.R.
Depot

Imperial Oil Agent

E. H. FOUNTAIN
TRUCK SERVICE

Phone No. 9

Jim Lawcock is having a com-
mon wall and basement erected
beneath his pool hall.

The Castle Coombe W.M.S.
will meet at the home of Mrs.
Thos. Rowles, on Wednesday,
May 8th, at 2:30 o'clock.

For fence repairing—Car of
willow pickets at the Empress
Lumber Yards, special price of
6 cents while they last.

Rog. Pool, made a trip to
Calgary, this week, returning
Wednesday. He reports that
there has been quite a little
rain and snow in that district.

Miss Flock, matron at the
hospital and Miss M. G. Gillies
left this morning for Edmonton,
where they will take part in
the graduating exercises of the
Edmonton General Hospital.

SOLILOQUIES!

She was only a bootlegger's
daughter, but how we loved her
father still.

We "knead" the dough but
we buy our bread.

Flies or Babies, Which?

The above arresting title to a
brief but very telling little
pamphlet issued by the Metro-
politan Life Insurance Co.,
gives us very real meaning to
the "Clean Up" week which is
being urged on all communities
at this season.

Fifth and garbage of all kinds
accumulate during the Winter months. With the
coming of warmer days the house
flies appear. It is born in fifth,
lives in fifth and when not busy
on butter, milk, preserves or
the baby's bottle, is feeding on

It is estimated that the flies
are responsible for more deaths
than any single known disease.
Babies are its particular prey
and the infantile diseases are
largely carried by the pest. Get
rid of it by cleaning up all
fifth and garbage. Make a
habit of burning all refuse.

BABY CHICKS

Canada's Brood-index, 100 per cent
Alive, Leghorn, \$18.00 per 100;
Anconas, Barred Rock, \$18.00 per 100;
White Leghorn, \$18.00 per 100;
Silkie, White Rocks, Buff Orpington,
\$20.00 per 100; 12 months Poult
each, \$1.00 each; Chickens, \$2.00
each; Incubators, Brooders. Free
Catalogue. First Hatch, March 4.—
SANDY'S HATCHERY, 1462
Ferry St., Winnipeg.

Your Best Choice
The Twin City Tractor

The Twin City Tractor is a
seasoned veteran of long dis-
tinguished service. Its surpassing
power, remarkable stamina
and dependability, its low fuel
upkeep and cost have all been
ABSOLUTELY PROVEN in
the farmer's fields in all sec-
tions of the country.

Empress Blacksmith
Shop

DOMINION CAFE
FIRST-CLASS MEALS
GOOD ROOMS

Always a Full Stock Carried
Candies, Cigars, Cigarettes

ICE CREAM & SUNDAES
Dance and after theatre lunches

A Place of City Style.

The Empress BAKERY

Get Your Bread, Cakes
and Pastry from us.

Town Deliveries made if
required.

MURRAY
The Baker

Over 300 Whales Taken by Canadian Vessels

Ottawa, April 28—It may be
news to a good many people
but whaling adds a tidy little
sum every year to the British
Columbia trade totals. Last
year 305 whales were taken by
the fleet of six steamers oper-
ating from the two whaling sta-
tions on the British Columbia
coast and were used in the produc-
tion of fish, meal, fertilizer,
and oil. Figures covering the

value of the 1928 production
have not yet been finally re-
vised by the Fisheries Branch
of the Department of Marine
and Fisheries, but in 1927,
when the number of whales
killed was 47 less than in 1928,
the value of the meat, fertilizer,
oil and whalebone obtained
was, \$241,488.

EMPERSS THEATRE

"Sorrell and Son"

With the biggest all-star cast ever grouped
in one picture.

The most discussed novel of recent years---NOW in its second hundred thousand. One of five greatest motion pictures ever made.

"Dad I'll always stick by you!"

...and with his son's simple pledge of eternal comradeship ringing in his ears, Capt. Stephen Sorrell, M.C., went forth, with joy in his heart, to fight his greatest battle---to win from life, happiness for "Kit."

A PASSED "U" PICTURE

Prices: 50c. and 25c.

Bargain Prices on Work Shoes and Spring Goods

Here is a list of Spring Goods for work purposes on which you can save money, as they are all Bargain Values. A full range of sizes in all articles.

10 prs. of good Work Shoes, leather soled, Regular 5.00 to 5.25 at 4.00

9 prs. Work Shoes, good leather uppers and pance soled, regular 4.50, at 3.50

6 prs. of Light Elk Work Shoes, reg. 3.75 at 3.00

6 prs. of Black Dress Shoes, reg. 5.75 at 4.50

8 prs. of Black and Tan Oxfords, reg. 5.50 and 6.00, at 4.25

10 WINDBREAKERS, fancy patterns, heavy and light, just the thing for the cold mornings at SPECIAL PRICES.

11 prs. of Good Strong WORK PANTS, reg. 2.75 at 2.25

15 prs. of Blue Denim G.W.G. and Henderson's BRAND OVERALLS, regular 2.35 for 1.85

5 prs. Mechanic COTTON SOX for 1.00

3 prs. Medium-weight COTTON SOX for 1.00

SANDY, the Clothier

Time To Paint Up!

Make Your Home Better and More Attractive

Make your home brighter this Spring with Kalsomine or Master-made Paints or Varnishes.

Be sure to look over our large Sample Book of WALL-PAPERS.

Protect Your Home Against Flies

Screen your Doors and Windows before the Flies Get In.

Prepare for Hot Weather

Come and See our latest Improved Gasoline
Stove.

(City Gas in Country Homes.)

Has now Improved Self-Cleaning Generator. Lights almost instantly. Is safe, clean and economical.

R. A. POOL

You've seen it,
Now drive it

NOW that you've seen the Outstanding Chevrolet with its racing body, fine lines and smart styling colors—its racy, graceful lines—
we want you to DRIVE it. For, not till you sit at the wheel and drive, can you appreciate the marvelous six-cylinder smoothness, the flashing acceleration, the abundance of power, the ease of control and the delightful riding comfort that have been built into this sensational new automobile. Come in today. We have a car waiting for you to drive. 647-4426

The Outstanding CHEVROLET OF CHEVROLET HISTORY

Norris STOREY
EMPRESS, ALBERTA

10 pkgs. Sugar Crisp Cornflakes 1.00

11 bars Pearl White Naptha Soap .50

Rideau Pure Strawberry Jam .75

Men's Jersey Sweaters, reg. 2.25 1.75

Leave your Order for
Pure Ontario Maple Syrup
arriving next week.

Don. MacRAE, 'Service & Satisfaction'

Real Soap Values

LAUNDRY

21 Bars Soap - - - - 1.00

Royal Crown White Naptha

20 Bars Soap Sunlight - - - - 1.10

TOILET

10 Bars Soap, Crown Olive - - - .55

10 Bars Soap, Congo Palm - - - .45

Soap Chips, Lily White Brand,
2 lbs. at - - - - .35

W. R. Brodie